

WellWo's points of differentiation from potential competitors



100% digital enterprise: many companies that offered face-to-face solutions have had to go digital to deal with the pandemic, and that's a big deal. WellWo was born as a 100% digital company and therefore has not had to adapt any of its operations. This means that the solution meets the digital and wellbeing needs that may arise.



SDG: the solution is aligned with the Sustainable Development Goals as it impacts the 3 basic pillars of health (physical, nutritional and emotional), as well as environmental health. Through a single solution, we can have an impact on the 360° health of our employees.



Adaptation to look & feel: the platform is adapted to the corporate logo and colors so that it is perceived by employees and their families as an internal development, thus improving the company's engagement and image. This helps retain talent and improves the perception of the company.



Adaptation to change: the platform is constantly evolving to meet the company's emerging requirements. Companies that use the service share feedback so that the platform continues to evolve, ensuring that the wellbeing solution is up to date and focused on current needs.



6 languages: the platform and its content is currently available in Spanish, Catalan, French, English, Portuguese and Italian. All partners can therefore be covered across the board with a single solution.



Customizable platform: flexibility to select the modules and content to be made visible to employees. In addition, employees themselves will also be able to select their preferences when it comes to receiving the daily video tips. This makes it possible to offer a transversal and global solution for all employees.



New content daily: Every day, the platform offers all its users new audiovisual content, from daily video tips to guided classes in different sports disciplines and workshops focused on improving psychosocial health, such as Mindfulness. Usage rates are very high given the wide range of tools offered.



Communications support: ability to use the platform as a communication vehicle to coordinate and manage internal events. You can also add your own content (webinars, documents, news blog...). The solution supports the internal communications department by helping with communications.



Gamification: the platform includes a point system to motivate employees. This allows them to be rewarded individually and thus generate a higher usage rate. You can also create common prizes (donations to NGOs and/or foundations, corporate gifts, health workshops...).



Metrics: through the administrator mode, we can measure the actions performed by all the collaborators. This allows us to know their needs as well as their preferences when it comes to improving their health.



Easily integrated: opportunity to integrate the platform into intranet, sharepoint, corporate APP and Single Sign On.